

Introduction **Deck**

2026 | STUDIÔ bed & TÔWER

Exclusively available in Hong Kong from

FÔLD
Wellness that *fits*.

SAVAfit
Savafit CRD Limited

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Original FÔLD Reformer V2

The hero product: design-led, space-saving & studio-quality. The world’s first premium foldable Pilates Reformer.



Original FÔLD Reformer With Easi-Fold™

Easi-Fold™ Design | Premium Wood | Studio Quality

Technical Specifications

Dims (Reformer Open)	L248 × W80 × H29 (cm)
Dims (Reformer Folded)	L65 × W80 × H132 (cm)
Folding System	Easi-Fold™ spring-assisted, folds upright
Materials	Canadian Oak Maple Hardwood Elevated Upholstery
Springs	5 Springs
Footbar	4-Level Adjustable

6 Colour ways

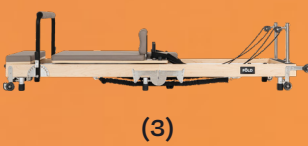
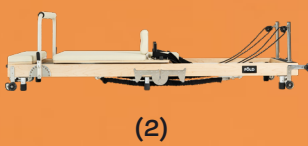
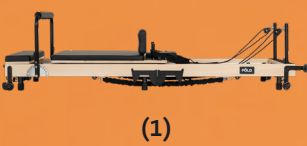
Black Upholstery

Vanilla Upholstery

Mocha Upholstery

Chocolate Upholstery

Maple Oak
Frame



Red Oak
Frame



Included Accessories



SKU Reference

- (1) FOLD-RFRMR-V2-MAP-BLK · Maple/Black · 5065022671909

(2) FOLD-RFRMR-V2-MAP-BG · Maple/Beige · 5065022671916

(3) FOLD-RFRMR-V2-MAP-MCH · Maple/Mocha · 5065022671923
- (4) FOLD-RFRMR-V2-WAL-BLK · Red Oak/Black · 5065022671930

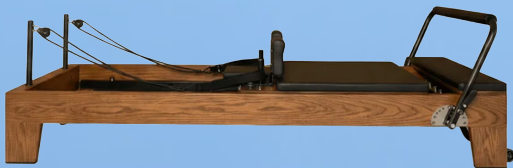
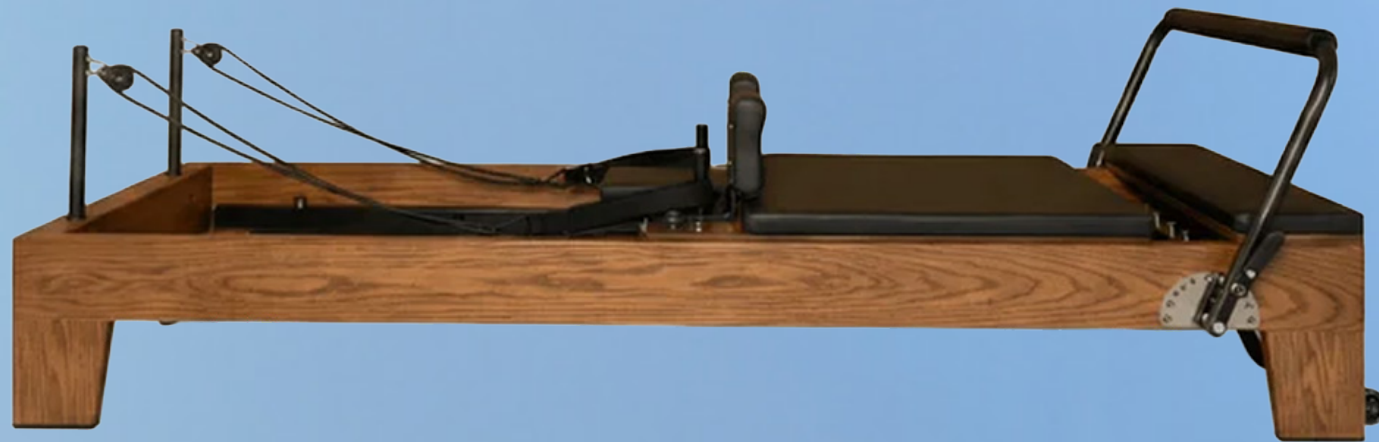
(5) FOLD-RFRMR-V2-WAL-BG · Red Oak/Beige · 5065022671893

(6) FOLD-RFRMR-V2-WAL-BRWN · Red Oak/Brown · 5065022671886

STUDIÔ Reformer

Commercial Grade

Full-spec, commercial-grade Reformer engineered for performance, consistency and studio environments. Fixed, non-folding for stability and high-volume use.



VOGUE



Technical Specifications

Dims (Reformer Open)	L251 × W90 × H39 (cm)
Design	Fixed - non-folding for stability
Carriage	Larger Carriage Elevated Bed Height
Materials	Oak Maple Black Finishes
Performance	Greater range Smoother Transitions
Best for	Studios Gyms Advanced Users Premium Home Setups

STUDIÔ vs Original FOLD Reformer

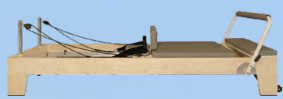
	STUDIÔ Reformer	Original FOLD Reformer
Design	Fixed for Studio Stability	Foldable for Home Storage
Scale	Larger Footprint Elevated Bed Height	More Compact Standard Height
Use Case	Commercial Studio Environments	Home Use Hybrid
Market	B2B (Studio Procurement)	D2C (Home Users) and Studios

3 Colour ways



(1)

Red Oak × Black
Upholstery



(2)

Maple × Mocha
Upholstery



(3)

Black × Black
Upholstery

SKU Reference

- (1) FOLD-RFRMR-STUDIO-RED-BLK
- (2) FOLD-RFRMR-STUDIO-MAP-MCH
- (3) FOLD-RFRMR-STUDIO-BLK-BLK

Included Accessories



Jumpboard



Pilates Box



Hand/Foot
Straps



Pilates Magic
Circle



Pilates Ball



2x 1kg
Dumbbells



FOLD Reformer
Mat

TÔWER

One bed. Three revenue streams: Reformer, Mat & Tower. No extra footprint.



What is Tower

The **Tower** is part of the **classical Pilates repertoire**, a space-saving evolution of the Cadillac, one of the original apparatuses designed by Joseph Pilates.

A **resistance-based training system** using a fixed vertical frame with springs.

Delivers **controlled, precise, deeply targeted strength** work, complementing traditional Reformer training.

Meet the FÔLD TÔWER

- » **First Pilates Tower** designed exclusively for a foldable Reformer
- » Attaches to the **Original FÔLD Reformer** (V1 & V2)
- » Transforms setup into a 3-in-1 system:
Mat · Reformer · TÔWER
- » Suitable for **home & studio use**
- » **Extensively tested** for safe use on a foldable bed
- » **Built-in wheels** for easy movement & setup
- » Pairs with **STÔRE Max** for compact, space-saving storage

Why Invest

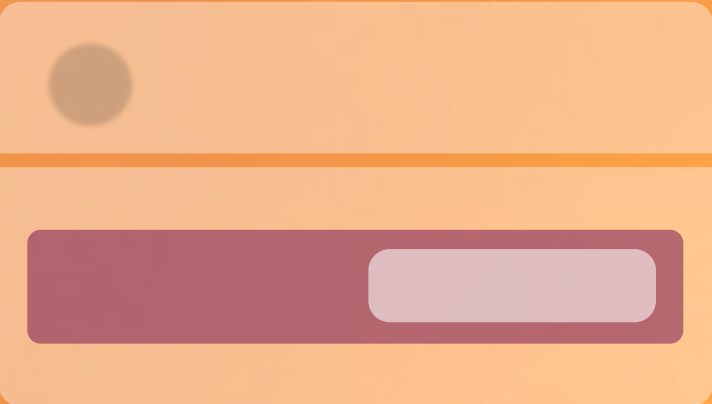
- » Add **premium TÔWER classes** and reach a new customer base
- » **Increase price per class**
- » **Expand timetable** without expanding footprint
- » **Higher utilisation** of existing equipment
- » **Improved customer & member retention**

TÔWER vs Original FÔLD Reformer

	How it feels	What it targets	How it moves
TÔWER	- Fluid - Dynamic - Energising	- Full-body strength - Mobility	- Gliding carriage - Continuous flow
Original FÔLD Reformer	- Controlled - Intense - Precise	- Targeted strength - Control & stability	- Fixed frame - Body-led movement

Technical Specifications

Dims	L27 × W58 × H177 (cm)
Weight	20kg
Colours	Black Vanilla

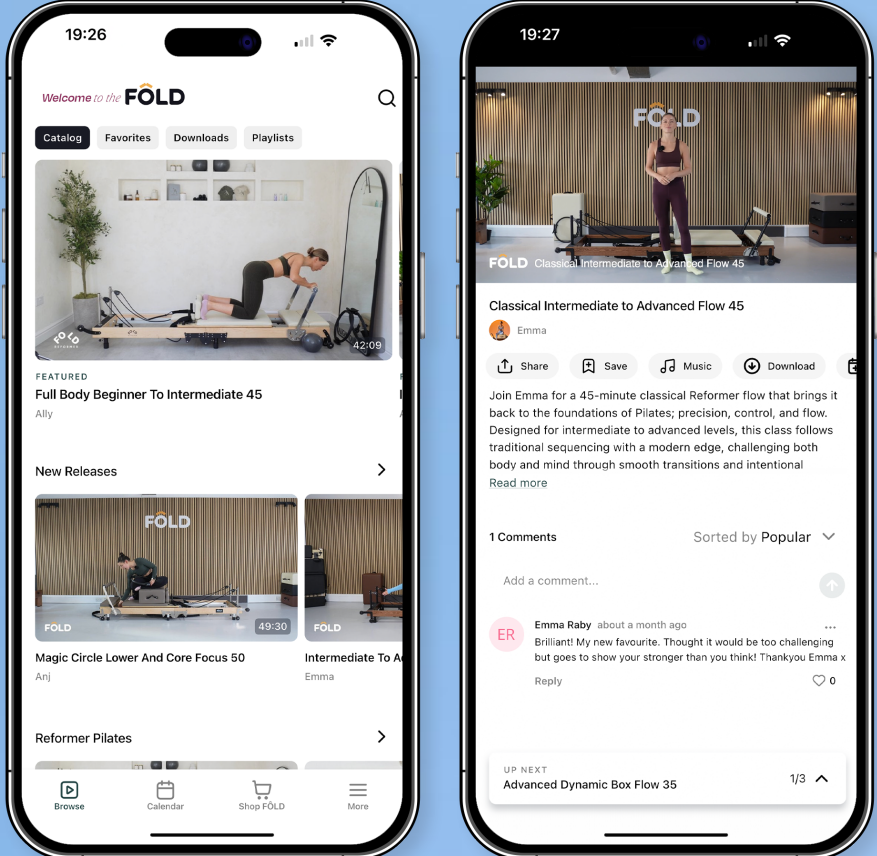


Coming *Soon*

WÔNDA | Q1 2027



SENSÔR | Q3 2027



- » Connected sensing spring system launches with the new **FOLD** app
- » Bluetooth Force | Distance | Power Data
- » Live classes | Coaching | Progress Tracking
- » Ability to retrofit to all 4,000 existing beds

Let's build **something.**

FÔLD is a **brand with momentum**, a product that works and a team that backs its partners to win.

We are **ready to grow with you.**

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